

To All Businesses on Lancing Business Park

26 January 2012

Dear Business Owner

As you know, Adur & Worthing Council's Technical Services team have written to all businesses on Lancing Business Park, informing them that they will be changing their official postal address. In due course, business stationery and building signage will need updating with the new addresses to retain their relevance and correct details.

In the current economic climate, all businesses need to save money. I am an independent print broker, operating here in Sussex, with a range of niche and blue chip clients. Traditional paper products such as letterheads, stationery or business cards, brochures, client mailings etc are all covered. I provide excellent pricing, first class personal service and top quality products. I also supply a range of promotional goods – literally anything is possible. If we can source it, we can print on it too.

I would like to propose to you the following special offer to support the new addressing information and minimise the financial costs to all affected businesses. The Committee of Lancing Business Park have endorsed this offer and this letter today comes with their support.

Although you may have an excellent relationship with your current printer/supplier, I'd like the chance to quote. If I can provide the same quality of product for a cheaper price, please either use my quote to leverage your current printer or award me the business. If I can't get a quote cheaper, then you know you have a good deal. You can't lose!

Stationery Pack A

500 Business Cards
500 Letterheads
500 Compliments Slips
Just £99

Stationery Pack B

1,000 Business Cards
1,000 Letterheads
1,000 Compliments Slips
Just £149

Stationery Pack C

2,000 Business Cards
2,000 Letterheads
2,000 Compliments Slips
Just £199

Letterheads and compliments slips would be printed in full colour as A4 and DL sized respectively, on 120gsm Premium 120gsm stock. Business cards would be printed single or double sided in full colour on 400gsm Silk Art Board and matt laminated both sides for that ultra-professional image.

As well as the above offers, I am keen to work with you on all your printing needs, whether paper based or on promotional products. A full design and artwork service is available if needed, at similarly discounted rates.

I hope we can work together and I look forward to hearing from you.

Best wishes



Richard Beeforth
Director

Email me at richard@sussexpmg.co.uk or call me on 01273 507667

Additional offers – please call for more offers!

500 business cards to the above specification just £40, 1,000 cards just £50.

1,000 A5 flyers, printed both sides in full colour on 130gsm gloss paper just £69, 5,000 flyers just £99.

All prices are subject to VAT where applicable and include production and delivery.

Sussex Print Management Limited

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