

Investing in a bright future

With an exciting new image on the horizon and talented young staff joining the company, Sussex based label and marking specialist Fine Cut Graphic Imaging Ltd are investing in a bright new future.

Over the coming months Fine Cut are looking to launch a redesigned website and image with accompanying fresh, new marketing campaigns and advertising. They are also looking to expand the current Fine Cut Labels Direct brand which offers a simple online trading version of the Fine Cut service, providing fast, affordable, hassle free ordering with a choice from hundreds of industrial labelling solutions.

With four new members of staff joining the already 40 strong company since the beginning of 2011, Fine Cut are looking to build upon the successes of 2010. New members include Katie who has joined the Design Studio, bringing graphic design knowledge and a keen eye for detail, she will be assisting with many of the new concepts the company is looking to achieve and give fresh insight and ideas. Another new creative member is Jason who has joined the Laser Engraving department. Tasked with developing the capabilities of Fine Cuts laser marking service and pushing the boundaries of the state of the art software utilised throughout the company, Jason's enthusiasm will help drive the expansion of the department into new markets including the engraving of consumer items such as iPads and phones.

Also joining the firm, is a highly experienced Newfoil and Thermal print technician, who will be assisting in the busy Hot Foil label department as well as a talented young engineer with a illustrious background who will add to the already highly skilled advanced engineering team.

Alongside the new staff Fine Cut are also continuing their investment in new digital print technology with the intention to expand their diverse product offering and provide new and existing customers yet more cutting edge and cost effective solutions. With a focus on reducing lead times and improving print quality.

With advancements in virtually every department, it is easy to see why customers rely upon the consistent quality and service offered by Fine Cut Graphic Imaging. Dedicated to upholding their quality service, and capable of delivering almost any label or marking requirement, including screen and digitally printed labels, membranes and nameplates, laser and precision engraving services and even state of the art five axis engineering...Fine Cut is well positioned for a bright future!

Fine Cut Graphic Imaging Ltd
Marlborough Road
Lancing Business Park
Lancing
West Sussex
BN15 8UF
England

Tel: +44 (0)1903 751666
Fax: +44 (0)1903 750462
Web: www.finecut.co.uk